

SAHADEV PRADHAN

SOCIAL MEDIA MARKETING ENTHUSIAST

CONTACT

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📍 Siliguri, Naxalbari

EDUCATION

2021 - 2022
H.C.E.S

- Passed my secondary school

2023 - 2024
DR. AMBEDKAR ACADEMY

- Passed my Higher Secondary

2024 - 2028
INSPIRIA KNOWLEDGE CAMPUS

- BBA- digital marketing

LANGUAGE

- ENGLISH
- HINDI
- NEPALI

PROFILE

I am a dedicated Digital Marketing student with a strong interest in SEO, social media marketing, and online brand building. I am passionate about learning modern digital tools and marketing strategies to create impactful online campaigns. I also worked as a Social Media Marketer in a Stoneage Drip and the results are great.

SKILLS

- Social media marketing and content creation for platforms like Instagram and Facebook
- Video editing skills (CapCut and Premiere pro)
- Basic knowledge of Meta ads and Google ads
- Intermediate level experience in Copywriting (Script writing, captions, attention grabbing hooks).
- Content Strategy & Planning: Ability to create content calendars, plan different types of content, and analyze audience behavior to ensure consistent social media growth.
- Instagram Automation: Ability to automate comments and replies using tools like Manychat to increase engagement.

WORK EXPERIANCE

- Worked as a Social Media Marketer in Stoneage Drip
- Worked as a social media manager for 6months in Sila Kicks

TOOLS I AM FAMILIAR WITH

